



**THE WEALTHY LIFE with SYBIL VERCH: A new financial show to empower Canadians
premieres October 10th, 2015**

VICTORIA, July 10, 2015 - **NEW** to the fall TV show line up on **CHEK** is **The Wealthy Life with Sybil Verch**. This 13-episode, half-hour talk show, hosted by **Sybil Verch**, Portfolio Manager and Investment Advisor at Raymond James, will explore the real-world money matters Canadians face. She and select guest experts will offer practical advice, such as how to make the most of your wealth, tax-saving tips for small business, and how to avoid bankruptcy. Financial questions raised by the viewers will also be answered by Ms. Verch on the show.

“The topics covered on **The Wealthy Life** are not pie-in-the-sky ideas. They are everyday financial matters that people need help with. This show will be a wake-up call and a reality check for many viewers,” said **Sybil Verch, Executive Producer, Creator and Host**. “But I hope they will realize that taking control of your finances and making the most out of what you have can be achieved with the right knowledge and resources.”

Easy-to-follow tips and website resources will be available to help viewers take charge. “**CHEK** was proud to partner with such a dynamic talent as Sybil. Even our seasoned crew was engaged in the stories of regular folks and their financial challenges,” said **Michael Woloshen, Director of Creative Services at CHEK, Director and Associate Producer, The Wealthy Life**. Viewers are encouraged to visit www.thewealthylife.com to submit their financial questions for a potential chance to appear on Season Two of the show.

Ms. Verch’s financial expertise has been highlighted in *The Globe and Mail*, *Wealth Professional*, *Times Colonist*, *Edmonton Sun*, *Boulevard Magazine* and *Investment Executive*. She was one of four mentors on *The Hard Way*, a reality TV series focused on helping struggling businesses succeed. She is currently writing a book on female empowerment due out in the spring of 2016. Recently, Sybil spoke on cultivating your confidence in your 40s on *VoiceAmerica* to help inspire women to reach for the stars.

Raymond James Ltd. is proud to be the production’s presenting sponsor. As one of North America’s leading full-service investment dealers, Raymond James offers an extensive range of professional investment services and products, including private client services, portfolio management, financial & estate planning services, insurance, equity research, investment banking, and institutional sales & trading. Its network of 6,300 financial advisors and portfolio managers worldwide serves more than 2.6 million individual investors and families as well as oversees total client assets of more than US\$500 billion.

[Promotional Trailer](#)



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